

dpa lighting  
consultants  
Robinsons  
Department  
Store, Dubai

# Robinsons Department Store



New Dubai's store lighting scheme by dpa lighting consultants is revealed.



**R**obinsons department store in Dubai, located in Dubai Festival City has recently been completed. dpa lighting consultants worked closely with retail designers HMKM and the Al-Futtaim's client team, to develop high quality, energy efficient lighting solutions across all departments as part of a contemporary vision for the store. The Robinsons department store is positioned over three floors, and is set around a main central and a smaller secondary day-lit atrium.

Gary Campbell, partner at dpa lighting consultants and lead designer on the project: "Increasingly, retailers are recognising the benefits of integrating lighting design in the very early stages and the impact it can have on the final delivery and the customer response. Robinsons certainly has that vision and it was a pleasure to work with their team."

Campbell added, "With many distinct departments, each with their own character and unique feature elements, lighting played a key role in creating the correct ambiance and display lighting balance for each area, and with further enhancement of the interior design, provide a visually interesting journey through the store for the customer!"

A key part of the overall design was the quality of the lighting scheme both for ambient and display lighting

purposes. Over one hundred different lighting details were developed for the display furniture lighting across the store. The scope of the lighting commission also included external façade lighting, the general approach was to wash the facades and green living walls with discreet but powerful LED fixtures, or integrate concealed luminaires into the façade detailing.

The huge success of the dpa scheme is the attention to detail. A great deal of time was spent ensuring the integrated lighting was detailed properly into the interior design and display furniture. In addition, the lighting solutions had to be flexible to allow for changing displays, this ensures that a constant up-to date feel remains for years to come.

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**Client:** Al-Futtaim Retail Group  
**Interior Designer:** HMKM  
**Photography:** courtesy of Robinsons



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